



VECTOR

PARTNERS

Who?

Consulting Firm

- Management Consulting
- Capacity Building

What?

Vision

We aspire to help clients deliver business and social impact through transformative change at institutional and individual level.

Mission

We address all client needs through quantifiable accountability and leveraging our global network of “partners-in-vision.”

Why?

Client-centric model

Global expert network

Best-in-class capacity

High value delivery

Services

Market Research & Market Entry Assessment

- Thematic studies (sectoral, geographic, etc.)
- Product ideation (commercial, social enterprise)
- Value proposition analysis
- Business model design
- Market sizing
- Pilot design
- White paper support

Financial Feasibility Studies

- Detailed financial modeling including P&L, cashflow and balance sheet projection
- Market modeling (top-down)
- Risk and sensitivity analysis
- Financial planning and analysis
- Budgeting and variance analysis

Primary Research & Survey Studies

- Survey design
- Enumerator training & oversight
- Data consolidation and analysis
- FGD and KII

Business Optimization & Restructuring

- Organisational Gap analysis
- Operational performance accountability framework
- Management alignment
- Change management advisory
- Recruitment and placement support
- Dashboards and KPI development
- Pre- & post-investment technical support

Valuation and Mergers & Acquisitions

- Business/venture valuation using general and bespoke techniques
- M&A synergy analysis
- Due diligence support
- Financing strategy

Capacity Building & Training Module Design

- Bespoke training entailing management & administrative functions
- Post-investment support

Sectoral Expertise

Financials	Technology, Media & Telecom	Education
Social Development	Real Estate	Retail
Energy & Renewables	Healthcare	Construction
Entrepreneurial Advisory	Agro-food Supply Chain	Digital Media
Downstream Oil & Gas	Hospitality	Professional Skills Development

Team Experience



Lucent Technologies
Bell Labs Innovations



VAVNI



Clientele



GRAYS LEASING LIMITED



yesonline.pk



Private venture group 1

MAHPARA



Private venture group 2



Team

Khawaja Saud Masud, CEO

23 years of experience across US, Middle East & Pakistan entailing Wall Street, Fortune 500 Companies, Silicon Valley, Media and Startups.

Engr. Khawaja Daud Masud, Director

45 years of large-scale construction and general trading experience across US, Middle East & Pakistan.

Dr. Rubina Daud, Director

37 years of experience as an educationist and administrator with emphasis on women education, skill development and livelihood.

Shahnaz Kapadia Rahat, Associate

37 years as a development sector specialist in capacity building program design and execution.

Kashif Mir, Sr. Manager

22 years of engineering and design solutions experience across US and Pakistan.

Shahrukh Malik, Sr. Manager

6 years in financial/accounting consulting, data statistical analysis and entrepreneurial ventures including graphic design services.

Ahmad Kamal Butt, Manager

5 years in feasibility consulting, marketing strategy, market survey design, execution and analysis.

Capacity Building Workshops

Executive Training (ET) Program	Effective Business Communication	Finance for Non-finance Managers	Entrepreneurship Tools for Artisans	Negotiation Skills for Managers
Strategic Planning for Growth	Productivity Boosters	Youth Entrepreneurship	Women Entrepreneurship	Modern Project management
Core Investment Banking Skills	Core Consulting Skills	Out-of-the-box Thinking for Executives	Time Management Tools	Embracing Failure
Positive Thinking	NGO Leadership Program	Financial Literacy	Leadership Skills in 21 st Century	Conflict Management
Vendor Contracts Management	Change Management	Financial Risk Analysis	Business Proposal Writing	Budgeting & Forecasting
Career Planning	Interview Preparation	CV Writing	Pragmatic Dashboards & KPIs	Fast Learning Methods

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